

Where Hong Kong

No. of issues published between 1st January and 31st December 2007 : 12 issues

Regular Bulk Free Distribution : 49,579

REGULAR BULK FREE DISTRIBUTION ANALYSIS		
Category	Quantity Analysis by Point of End-use (expressed as the average per published issue)	% Analysis by Point of End-use (calculate % as a proportion of total Regular Bulk Free Distribution)
Airlines	1,100	2.219%
Hotels	43,825	88.394%
Offices	-	-
Residences	421	0.849%
Clubs/Restaurants	3,096	6.244%
Mass Transit Locations	-	-
Shopping/Retail Outlets	-	-
Universities	-	-
Colleges/Schools	-	-
Outdoor Stands/Boxes	-	-
Others	1,137	2.294%
TOTAL NET AVERAGE	49,579	100%